



MINISTRY OF FOREIGN AFFAIRS
REPUBLIC OF INDONESIA



INA-LAC

BUSINESS MISSION



SANTIAGO, 1 - 2 OCT 2026

**Table-top Business Meeting
Business Pitching
Networking**

INA-LAC

BUSINESS MISSION 2026

THE INDONESIA-LATIN AMERICA AND THE CARIBBEAN (INA-LAC) BUSINESS MISSION

has been serving as Indonesia's flagship platform to strengthen economic relations with Latin America and the Caribbean (LAC) region since it was first launched in 2019. The event aims to foster stronger economic ties between Indonesia and LAC region. Held annually, the event began in Jakarta and, in a significant milestone in 2024, was successfully convened in Lima, Peru. Last year, INA-LAC Business Mission continued its momentum in São Paulo, Brazil. This year, marking another step forward to deepen collaboration, INA-LAC Business Mission will take place in Santiago, Chile, October 1-2, 2026.

To strengthen these ties, Indonesia has also forged key trade agreements in the region, these include the Indonesia–Chile CEPA, which covers goods and investment, and the Indonesia–Peru CEPA focused on trade in goods. Ongoing negotiations with MERCOSUR further reflect Indonesia's commitment to forging lasting and mutually beneficial partnerships across LAC region.

FOCUSED SECTORS



Home
Appliances



Automotive &
Spareparts



Food &
Beverages



Health &
Beauty



Furniture &
Home Decor

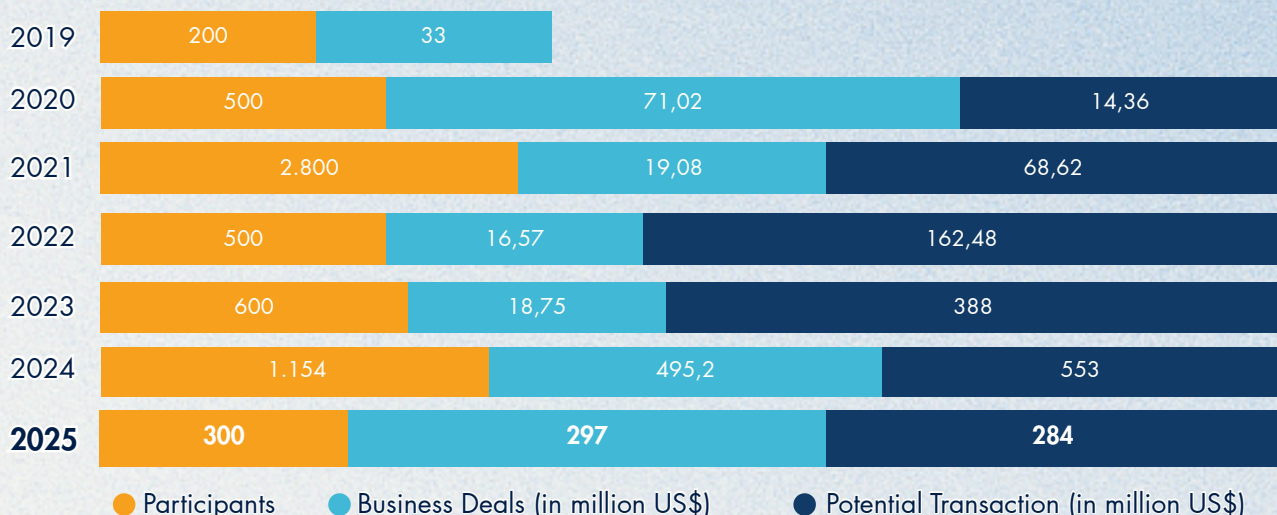


Logistics &
Finance



Critical
Minerals

INA-LAC BUSINESS FORUM/MISSION MILESTONES



GOLDEN OPPORTUNITIES



A strategic entry point into Indonesia's market (280+ million people, growing middle class)



Curated business matching with relevant Indonesian partners



Government-backed facilitation to accelerate market entry and investment



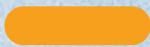
Direct engagement with policymakers to identify concrete opportunities in priority sectors

Overview

BUSINESS OPPORTUNITIES IN TRADE AND INVESTMENT

To gain a deeper understanding of the potential for economic cooperation, this market overview presents a strategic analysis of trade and investment relationship between Indonesia and LAC region. This analysis outlines Indonesia's export potential across various priority sectors and identifies the top sources of inbound foreign investment, providing crucial insights for businesses and policymakers to maximize existing opportunities in this dynamic market.

EXPORT POTENTIAL FROM INDONESIA TO LATIN AMERICA AND THE CARIBBEAN

 Export Potential  Actual Export



Home Appliances

US\$ 49 mil

US\$ 115 mil



Food & Beverages

US\$ 118 mil

US\$ 170 mil



Automotive & Spare Parts

US\$ 463 mil

US\$ 1,8 bil



Health & Beauty

US\$ 310 mil

US\$ 174 mil



Furniture & Home Décor

US\$ 77 mil

US\$ 134 mil

Source: ITC Trade Maps, analyzed by Directorate of American Affairs II, MoFA Indonesia, 2025

SOME LAC COMPANIES OPERATING IN INDONESIA

cinépolis

elecmetal

KidZania

AJE
PT. AJEINDONESIA

THE EVENT

VENUE

Sociedad de Fomento Fabril (SOFOFA) Headquarter

Av. Andrés Bello 2777, Piso 3, Las Condes, Santiago,
Chile

DATE AND TIME

Thursday - Friday, 1 - 2 October, 2026

**Tentative agenda as attached*

PARTICIPANTS

Multisector trade and investment business communities

DRESS CODE

Batik/Business Attire

TENTATIVE AGENDA

As of 8 July 2026

Thursday, 1 October 2026		
10.00 - 14.00	Company/Field Visits *Participants will be divided based on sectors.	
Friday, 2 October 2026		
08.45 - 09.25	Registration	
09.30 - 10.00	Opening Ceremony	
	Keynote Speech Representative from the Ministry of Foreign Affairs of the Republic of Indonesia	
	Remarks Representative from the Government of the Republic of Chile Representatives from Indonesian Chamber of Commerce and Industry	
	Group Photo	
10.00 - 10.15	Business Presentation by Indonesian Chamber of Commerce and Industry "Business Climate in Indonesia"	
10.15 - 10.35	Business Presentation by Society for Industrial Development (SOFOFA) "Latin America–Indonesia Opportunities with A Focus on Chile"	
10.35 - 11.00	Business Presentation by Representative from Latin American and the Caribbean Regulatory Body "Market Regulation and Product Registration in Latin America and the Caribbean"	
11.15 - 12.30	Business Pitching	INA-LAC Mining and Energy Business Forum
12.30 - 14.00	Business Luncheon	
14.10 -16.45	Business Matching	
		Table-Top Exhibition
16.45 - 17.00	Preparation for MoU Signing	
17.00 - 17.45	MoU Signing and Closing	
17.45 - 18.15	Press Briefing	

ADMINISTRATIVE ARRANGEMENTS

Scheduling Business Matchings/Pithcings

Please submit your request for Business Matching meetings and/or Business Pitching slot to:
ina-lac@kemlu.go.id by **31 July 2026**.

Translation Services

The organizing committee provides interpreter services on Business Matching and Business Pitching upon request, for these languages:

- English - Spanish
- English - Portuguese
- Portuguese - Spanish

Logistics

All extra luggage and/or shipping costs are the responsibility of exhibitors. Exhibitors may use any logistics service provider of their choice.

Tabletop Exhibition

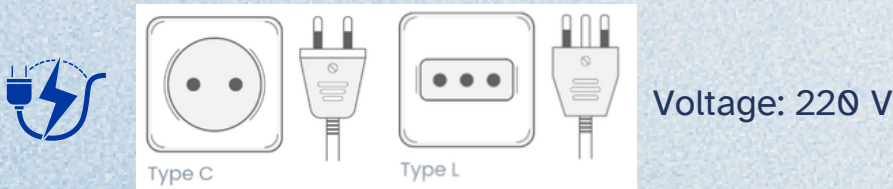
At the venue, the use of promotional materials are only allowed within the allocated area.

ADMINISTRATIVE ARRANGEMENTS

Security

Security is provided at places where official activities are held. Various levels of security checks and screenings may be implemented at the venue, consisting visual verification of ID Badge, electronic (x-ray), or walk-through metal detectors.

 **133** (Police)  **131** (Medical Assistance) 



Chilean Peso = CLP / CLP\$
US\$ 1 = ~CLP\$ 900



20 - 24°C (Daytime)
7 - 9°C (Nights)
62 - 63% humidity

This document is subject to change as a result of new information, changes in process requirements, and/or the availability of resources.



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Contact Information

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LIST OF INDONESIAN EMBASSIES IN LATIN AMERICA AND THE CARIBBEAN

Embassy of the Republic of Indonesia in Mexico

City Julio Verne No. 27, Colonial Polanco,
Delegacion Miguel Hidalgo, Ciudad de México
11560, México
Phone: (+52-55) 5280-7062
Email: mexico.kbri@kemlu.go.id

Embassy of the Republic of Indonesia in Panama City

Casa No. 15 y Ricardo Arango Urbanizacion
Obarrio, Calle 55 Este, Ciudad de Panamá, Panamá
Phone: (+507) 223 2100
Email: panama.kbri@kemlu.go.id

Embassy of the Republic of Indonesia in Quito

Calle Quiteño Libre E15-84 y La Cumbre, Bellavista
Quito, Ecuador
Phone: (+593)-2-2431717
Email: quito.kbri@kemlu.go.id

Embassy of the Republic of Indonesia in Brasilia-DF

SES Avenida das Nacoes Quadra 805,
Lote. 20 CEP-70479-900 Brasilia-DF, Brazil
Phone: (+55-61) 3443-8800, 3443-1788
Email: brasilia.kbri@kemlu.go.id

Embassy of the Republic of Indonesia in Buenos Aires

Mariscal Ramon Castilla 2901, 1425 Capital
Federal Bueno Aires, Argentina
Phone: (+5411) 4807-2211, 4807-2956, 4807-3324
Email: buenosaires.kbri@kemlu.go.id

Embassy of the Republic of Indonesia in Havana

5ta Avenida # 1607 Miramar, La Havana, Cuba
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Email: havana.kbri@kemlu.go.id

Embassy of the Republic of Indonesia in Bogotá D.C

Calle 76 #10-02 Bogotá D.C.
Phone: (+57-601) 7550334 / (+57-601) 7550335
Email: bogota.kbri@kemlu.go.id

Embassy of the Republic of Indonesia in Paramaribo

Van Brussellaan #3, Uitvlugt, Paramaribo, Suriname
Phone: (+597) 431-230, 413-171, 439-577
Email: paramaribo.kbri@kemlu.go.id

Embassy of the Republic of Indonesia in Santiago

Av. Las Urbinas 160, Providencia, Santiago, Chile
Phone: (+56) 222076266
Email: santiago.kbri@kemlu.go.id

Embassy of the Republic of Indonesia in Lima

Avenida Las Flores 334-336 San Isidro, Lima 27, Perú
Tel: (+511) 222-0308, 222-0309, 222-2822
Email: lima.kbri@kemlu.go.id

Embassy of the Republic of Indonesia in Caracas

Avenida El Paseo, con Calle Maracaibo, Quinta
"Indonesia", Prados Del Este, Caracas 1080, Venezuela
Phone: (+58-212) 975-2291, 976-2725, 977-3173,
977-6853
Email: caracas.kbri@kemlu.go.id